



Helping Families Connect to resources at www.thumbresources.org

Over the past 12 months, the site has experienced between 1620 and 2000 **unique users** per month!

How does it work?

1. Non-Profit Agencies and businesses enter services, programs, and events for FREE on the thumbresources.org submit page (For Profits require a small sponsorship).
2. Families find the site through Google, MSN, other search engines, links from an agency, or by typing in www.thumbresources.org.
3. It's that simple!

There must be a catch if it is FREE to enter information?

No catch. The site was formed by a collection of non-profit organizations with the mission to help families. We are supported by sponsors who believe that the site is an effective and efficient way to provide a resource directory. In return, sponsors get low cost advertising on the site which is provided in a discreet user friendly manner. You won't find any annoying pop up ads on our site which are also frequently blocked by users.

- ✓ Home page sponsors appear on our home and about us pages which received more than 12,000 hits each year. In September 2009, the home page received 909 hits.
- ✓ All sponsors appear on our about us page (168 hits in September 2009)
- ✓ www.thumbresources.org had 624,625 hits from November 2008-October 2009!

QUICK SITE STATS

Month	Daily Average			Monthly Totals	
	Hits	Visits	Average hits per visit	Sites	Visits
June 2009	1434	38	37	1842	1162
July 2009	1456	38	38	1966	1194
August 2009	1476	33	45	1814	1027
September 2009	1362	37	37	1868	1113
Average Last 12 months	1777	40	44	1882	1133

Total Hits= # of times server is asked a question including pictures
Sites= Different IP addresses or users

Total visits= any person on one day (or new dial up)

In addition to our on-line directory, we also receive 1-2 calls or e-mails per month for direct assistance.

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