

“There is nothing more frustrating than planning a great program that is not used.”

Thumbresources.org is uniquely designed to bring local resources to those who need it. Features of the site make it user friendly to both the consumer and businesses that are posting their information. Because the site is free, there is equal access to organizations of all size promoting a wider range of services the public.

Why Is Thumbresources.Org Important?

Thumbresources.org has benefits beyond those of traditional paper directories and organizational websites.

- The Online version is accessible to anyone with internet access 24 hours a day.
- With in home privacy, some who may not request a written directory can find resources or information at their convenience. It is printed and burned onto to a CD Rom once a year to accommodate those without the Internet.
- It is more current - unlike paper which is outdated by the time it is printed.
- The centralized database, with no ONE agency compiling data, eliminates the burden on one organization and gives everyone equal access to the database.
- The function of the site is very expandable. Recently programmers added a community events page. In the near future, programmers will post commonly used forms on the site as PDF documents.
- The database can be used/converted to any electronic format without ever having to retype the information.

www.thumbresources.org

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“Using technology to bring information to residents of the Thumb”



This up and coming Internet based resource directory connects consumers with local providers of health, counseling, education, and other human services. For consumers, this is the best one stop resource. Over 100 organizations and 150 programs have entered information. The searchable database makes it easy to find the services you need. This powerful directory gives even small non-profits and businesses a website presence and helps professionals make referrals by keeping them up to date on changing services. The new calendar option even allow one time events to be included in the resources directory.

Don't be absent from this Thumb Area Resource Directory. Continually updated on-line and printed once a year, it is one of the most comprehensive resources for professionals and consumers.

The ThumbResources.org Philosophy & History

Vision Statement: That the people in Huron, Sanilac, and Tuscola Counties will have access to the services they need.

Mission Statement: To help families and community organizations connect with resources in the thumb.

Current Goals: 1) Increase access to services using Internet Technology. 2) Promote the use of technology for accessing services and/or information. 3) Explore other resource technologies such as 211 services.

Thumbresources.org is an initiative that started back in 1994. The Community Health Assessment and Improvement (CHAI) Workgroups for Huron, Sanilac, and Tuscola counties were searching for a way to streamline the process of updating and revising resource directories. As a result, the community health planner approached the Multi-purpose Collaborative Bodies in each county about starting an Internet Based Resource Directory. Eight years later programmers and workgroup members have created a very powerful Internet website with the goal of increasing access to health care and human service programs. The site has been supported through contributions from the Early On programs of Huron, Sanilac, and Tuscola Counties, the Huron County Economic Development Corporation, and two Rural Health Initiative grants from the Michigan Department of Community Health through Huron Behavioral Health Services.

Enter Your Information Today

Who Can Enter Information? Any organization that provides services, programs, or an event related to the health and well being of residents in Huron, Sanilac, and Tuscola County.

What can be entered on the site? General agency information, Specific Programs that you want to promote, and one time events like health fairs, educational seminars, or ongoing support groups.

Where and how do I enter the information?

It is as easy as 1,2,3:

1) Log on to Thumbresources.org 2) Establish a new log in or log in with your current user name and password.3) Follow the on screen directions to enter information.

Why should I enter the information?

Thumbresources.org provides a FREE mode of advertising with the intent of connecting Thumb Area Residents with the services they need. By entering your information, you promote your own programs and help establish a central source of information for the Thumb.

What if I have problems? You can e-mail site administrators, info@thumbresources.org. Or if you need assistance entering the information, there is a support person in each county that can assist you over the telephone or in person.

Lori Calery-Tuscola County at (989) 673-5200, ext 445

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Sponsorships: *In order to sustain the site without charging organizations to post information or selling distracting advertising, grants and sponsorships are crucial. All sponsors receive advertising on the website including their name and a hyperlink. Sponsors are also recognized annually in a printed directory and on CD Rom.*

Home Page Sponsors: (\$1000) In addition to their name and hyperlink, a home page sponsor's name and logo appear on the home page.

In Kind Sponsors: Various Levels

Diamond Sponsors: \$500

Ruby Sponsors: \$250

Sapphire Sponsors: \$100

Opal Sponsors: \$50

To Become a Sponsor or for more information, contact Kay Balcer at 989-479-3468 or info@thumbresource.org.

Sponsors as of May 1, 2004.

Home Page Sponsors

Early On Programs of Huron County
Early On Programs of Sanilac County
Early On Programs of Tuscola County

In Kind Sponsors

The following organizations over the course of the site have contributed to the project.

Thumb Area Michigan Works!
Huron Behavioral Health Services
Huron County Economic Development Corp.
Huron Co. Multi-Purpose Collaborative Body
Sanilac Human Services Coordinating Body
Tuscola Human Services Coordinating Council
Huron, Sanilac, and Tuscola County
Community Health Assessment and Improvement (CHAI) Workgroups